

# 18<sup>th</sup> Annual Perry Chalk Art Festival

c/o 7739 Water Street Road, Perry NY 14530

[www.perrychalkfestival.com](http://www.perrychalkfestival.com)

May 2024

Dear Perry Chalk Art Festival Supporter,

The Perry Chalk Art Festival is back for its 18th year on July 13<sup>th</sup>, from 8:30am-4:30pm (rain date July 20)! We continue to be amazed by how the crowd grows, along with the opportunities for visitors to enjoy a day packed full of activities. In 2023, over 5,000 guests enjoyed viewing the work of 34 professional artists and dozens of youth artists, along with live performances, plenty of vendors for shopping, the addition of many new kids activities, and delicious food. Erika Lalita will return in 2024 to create a large-scale chalking masterpiece under the plaza pavilion, and long-time artist Mike Thomson will be the Featured Artist, chalking on the theme "My Favorite Things".

This year's festival is shaping up to be another memorable, crowd-drawing event, and we hope you will choose both to support it financially and to attend the festival.

## Event Sponsorships

We invite you to be part of this year's festival as a sponsor. Please consider the following levels of support and recognition for your business.

### Bronze Sponsorship- Artist Patron I- \$175

- Sponsor a professional artist appearance at the festival.
- Pre-event listing on the Chalk Art Festival website.
- Sponsor name listed on a sign displayed near the artist on the day of the festival.

### Silver Sponsorship- Artist Patron II- \$300

- All the above and
- Promotional announcement at the event recognition ceremony.

### Gold Sponsorship- Vertical Chalking Wall/People's Choice - \$525

Vertical Chalk Wall - Your donation will underwrite the cost of chalk wall supplies and help publicize a highly visible community art project

People's Choice – Have your company's name associated with one of the most popular artist awards. Festival visitors vote on chalk drawings all day to select People's Choice winners. Sponsor will receive the same promotional benefits associated with Chalk Wall Sponsorship, plus have their name included in the official award title

- All the above and
- Pre-event special listing on the Chalk Art Festival website.
- Promotional announcement at the event recognition ceremony.

### Platinum Sponsorship - – Sponsor Large Scale Art at the Perry Chalk Art Festival - \$1000

Showcase chalking masterpiece under the pavilion in the plaza

- All the above and
- A representative of your business can also play a role in the awards ceremony, if desired, to give out awards

**Please send your contribution, along with the form below, by May 31, 2024**

Thank you in advance for your consideration and we look forward to your support.

Sincerely,  
Perry Chalk Art Festival Committee

Tear below line and send back with sponsorship. Thank you **\*\*Please include the form below with your donation\*\***

\*\*\*\*\*

Name (as it should appear in publications) \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Circle sponsorship donation amount and type:

\$175 Bronze

\$300 Silver

\$525 Gold

\$1000 Platinum

\$\_\_\_\_\_ Other

**Make checks payable to: "Perry Chalk Art Festival" and mail to: CAF ~ 7739 Water St. Rd. ~ Perry, NY 14530**